

Product and Public Resource Fact Sheet

Current launch facts for journalists, operators, chambers, and interview preparation.



Company

- Name: Bartenderz International
- Founder: Barton Anderson
- Based in: Bradenton, Florida
- Availability: Nationwide online service
- Website: <https://www.bartenderz-intl.com>
- Media contact: barton@bartenderz-intl.com | 702-858-7640

What the paid platform does

Hospitality operators complete a guided questionnaire about their business, service model, beverage program, responsibilities, training preferences, and operating expectations. Bartenderz International uses those answers to create a coordinated bartender training and operating-document package for that business.

Eight generated documents

- Bartender Training Manual
- Opening Checklist
- Closing Checklist
- Bar Setup Checklist
- Responsible Alcohol Service Policy
- New Hire Training Plan
- Bartender Evaluation
- Manager Signoff

Package pricing

- Essential - \$89 one time
- Professional - \$149 one time
- Complete - \$229 one time
- Editable DOCX add-on - \$49
- Business branding add-on - \$59
- DOCX + branding bundle - \$89

Public resource library

- 140 reviewed public drink recipes
- Ingredient/style recipe collections currently include Amaretto, Vodka, Martini, Rum, Whiskey, and Gin
- Public guides covering bartender training manuals, step-by-step bartender training, bar manager training, new-hire training plans, bartender evaluations, bar staff training checklists, responsible alcohol service, bar opening, and bar closing procedures

Important distinction

The public resources are educational and help operators understand training concepts, procedures, and recipes. They do not generate the customized eight-document package. The paid product's value is the business-specific coordination, customization, document generation, secure delivery, and optional editable/branding output.

Delivery and safeguards

- Secure tokenized download delivery
- Individual generated documents plus downloadable package
- Recovery workflow for customers who need their download access again
- Responsible-service material is operational guidance, not legal advice or a replacement for required local certification/compliance review

Best media angles

- Independent hospitality workforce training
- Turning manager knowledge into documented operating standards
- Local Bradenton entrepreneurship with nationwide reach
- Bar and restaurant onboarding consistency
- Practical use of automation without making technology the story
- Public hospitality education plus a customized commercial product
- After approval: real operator review/implementation case study

MEDIA CONTACT

Barton Anderson, Founder | Bartenderz International
barton@bartenderz-intl.com | 702-858-7640
<https://www.bartenderz-intl.com>